

3/4/09

## Core Meeting

Present: Erica, Ashley, Joyce, Maya, Sean, Henry, Laura, Katie

## Updates

- Academic
  - We need CRAFT facilitators! Make class raps, do outreach
  - Next year, we could have 2-unit facilitators get internship credit
  - It should be somewhere in the charter (what is a 2-unit? What is a 5-unit?)
  - Compile syllabi to give to undergrad advisor, have it reviewed, and have students get credit
- Collabnet
  - Networking at Powershift for musicians for festival
  - Festival celebration has been put on hold, will be picked up in a couple weeks
  - CSSC contacted Erica, we'll give them updates for their newsletter
  - Erica is giving Alex Conway an ESLP blurb
  - Does Collabnet arrange dinners for speakers?
  - Emails have gone out about tabling and outreach for Vandana Shiva
- Vandana Shiva updates
  - Dinner at the farm from 5:30-7pm Core's invited
  - We'll have tabling materials at the event
  - Set up will be at 6:45pm
  - Computers will be set up and people can enroll on the spot
- SEC General Gathering next Wed. 3/11
  - Rachel will plan the agenda for the evening with Ashley's help
  - We have 45 minutes of time
- Powershift update
  - Ashley and Katie went to media workshops
    - Networked with Obama media campaign
    - ABC employee was excited about ESLP through a LENS
  - Putting UCSC in context of the larger sustainability movement
  - Action part was great- being with all the people
  - We live in a bubble, we need to spread our knowledge
- Review of ESLP sphere flier
  - Circles are overlapping
  - Put it on a bigger paper? Maybe 11x17?
  - Layering effect with the logo in the background?
  - Who is the intended audience? – future organizers
  - Put ESLP in the center
  - Have venn diagram make it so that all 3 have an overlap space
  - Too much text
  - ESLP should be bold
  - Wrap text? You can do it in word
  - Each sphere make a different color

- Make the text sizes such that the title sticks out and ESLP sticks out
- Budget update
  - Rachel wants reimbursements for Powershift – meet with Joyce
  - Henry will meet with Joyce to go over how to pay reviewers
- Update on Enrollment
  - 35 people enrolled in 5-unit
  - 73 people enrolled in
  - Class raps:
    - Erica and Maya will do class rap in ENVS 25
    - Laura will do class rap in EDU 92B

NEXT STEPS:

- Sean and Erica will talk to Chris Krohn about sending out an email to ENVS internship students
- Erica will send out the SEC newsletter info to Core
- Erica and Henry will make a pamphlet with speaker bios and general ESLP info
- Erica will pick up the tabling materials for Vandana
- Sean will make a plug at WTS to encourage facilitators to go to SEC G.G.
- Ashley and Rachel will create the agenda for General Gathering next week
- Ashley will email Core the invitation to the Powershift potluck 5pm on Sunday, March 8<sup>th</sup>
- Ashley will help Laura format the sphere flier
- Do class raps: ALL!